

Gaspesian Day

June 6
2024

JOURNÉE
DE LA GASPÉSIE
GESPE'GEWA'GI
NA'GWEG



EMPLOYERS

Activity guide for businesses, organisations and all citizen's committees and groups in Gaspésie



**GASPÉSIE
COLLECTION**

1. Wear something blue

- Invite your team members to wear something blue (clothing or accessory) or something featuring the region's logo.

2. For your personnel and your members

- Take the 'Do You Know Your Gaspésie?' quiz with your colleagues: [HERE](#)
- Organise a health break or a walk and get some fresh air together.
- Offer a lunch, a picnic or a friendly meal.
- Organise a recognition activity and/or offer an item from the [Gaspésie Collection](#).
- Discover Gaspesian artists while listening to our playlist : [HERE](#)

3. For your clients

- Offer a "special Gaspésie" menu of the day.
- Promote a local product.
- Print the games and coloring drawing featuring Gaspésie for your family clientele : [HERE](#)
- Rename a dish or cocktail in honour of Gaspesian Day.
- Organise a contest.
- Offer a discount on an item.
- Any other festive idea.

4. Share your photos and be part of the big blue wave

- Take pictures of your team and your activities.
- Share your photo on social media.
- Don't forget to tag [@livinggaspesie](#) and use the hashtag [#gaspesianday](#) and identify your **organisation**.

Celebrating our Gaspésie together!