

Gaspesian Day

JOURNÉE
DE LA GASPÉSIE
GESPE'GEWA'GI
NA'GWEG

June 6
2024



MUNICIPALITIES,
RCMS AND MI'GMAQ
BAND COUNCILS

Activity guide for elected officials and managers of municipalities and RCMs, for Mi'gmaq band councils and for organizations representing the English-speaking community



GASPÉSIE
COLLECTION

Celebrating our Gaspésie together!

Let's transmit our pride
to our citizens

1. Wear something blue

- Invite members of your team and your citizens to wear something blue (clothing or accessory) or something featuring the region.

2. For your personnel

- Organise a health break or a walk and get some fresh air together.
- Offer a lunch, a picnic or a friendly meal.
- Organise a recognition activity and/or offer an item from the [Gaspésie Collection](#).
- Introduce your favourite Gaspesian artists.
- Move while listening to Gaspesian music : Playlist [HERE](#)
- Any other festive idea.

3. For your citizens

- Publish a message on your Facebook page (Vivre en Gaspésie can provide you with a standard message).
- If you have a digital billboard, announce the Gaspésie Day.

4. Share your photos and be part of the big blue wave

- Take pictures of your work team.
- Share your photo on social media.
- Don't forget to tag [@livinggaspésie](#) and use the hashtag [#gaspesianday](#) and your **organization**.

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Living
In Gaspésie